# SWAMI VIVEKANAND SUBHARTI UNIVERSITY 

## World Endodontic Day Celebration on 16 ${ }^{\text {th }}$ October 2023

Department of Conservative Dentistry \& Endodontics, Subharti Dental College \& Hospital celebrated World Endodontic Day on $16^{\text {th }}$ October 2023.

This day was utilized to make public aware about root canal treatment and its advantages over extraction and about saving natural tooth. Various activities were organized by department eg.

1. Awareness regarding endodontic procedures on Azad Hind 90.0 FM by Dr. Vineeta Nikhil (Head of Department of Conservative Dentistry \& Endodontics, Subharti Dental College, Meerut) from 11:00 am to 1:00 pm.
2. Public awareness and lecture series and dental checkup and treatment camp by Dr. S.S. Rathi and Dr. Astha Agrawal at Khiwai Villagen Meerut. More than 70 patients were examined and motivated to undergo root canal treatment and 30 patients were treated.
3. Public awareness booth was established at different location and awareness related to the speciality \& its scope was carried out by Dr. Vineeta Nikhil, Dr. Sachin Gupta, Dr. Shikha Jaiswal, Dr. Padmanabh Jha, Dr. Preeti Mishra, Dr. Sonal Sahu, Dr. Rudhra Koul and distribution of tooth paste was done at Swami Vivekanand Subharti University, Meerut
4. $50 \%$ reduction in treatment charges for endodontic procedures like root canal treatment, vital pulp therapy and endodontic surgeries.


